

Total Lobbying Effort

Total Lobbying Expenditures

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
\$44,492.06	\$79,771.33	\$48,891.63	\$57,690.53	\$230,845.55

Total Hours Communicating

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
10.75	96.00	37.50	60.75	205.00

Total Hours Other

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
14.00	167.75	37.00	75.00	293.75

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 384

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	53.00 (20%)			53.00 (11%)

Assembly Bill 490

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	53.00 (20%)			53.00 (11%)

Assembly Bill 373

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	13.00 (5%)			13.00 (3%)

Assembly Bill 735

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		15.00 (20%)		15.00 (3%)

Assembly Bill 736

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		15.00 (20%)		15.00 (3%)

Senate Bill 581

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
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2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		15.00 (20%)		15.00 (3%)

Senate Bill 582

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		15.00 (20%)	7.00 (5%)	22.00 (4%)

Lobbying Effort On Budget Bill Subjects

Public Instruction: Choice, Charter and Open Enrollment

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
1.00 (5%)				1.00 (< 1%)

Public Instruction: General School Aids and Revenue Limits

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
1.00 (5%)				1.00 (< 1%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Legislation to adopt National Association of Insurance Commissioners (NAIC) Insurer Receivership Model Act (IRMA) Section 711, regarding the qualified financial contracts of insurers.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
3.71 (15%)				3.71 (< 1%)

Draft of Life Claims Settlement Statute

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
2.48 (10%)				2.48 (< 1%)

Development, drafting or introduction of a proposal relating to rules guiding long term care insurance producer compensation.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
2.48 (10%)				2.48 (< 1%)

Development, drafting or introduction of an OCI technical bill, relating to regulation of insurance companies.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
3.71 (15%)				3.71 (< 1%)

change to Wisconsin Statue 628.40 regarding agent terminations

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
1.24 (5%)				1.24 (< 1%)

electronic proxy voting for mutual insurers

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
2.48 (10%)				2.48 (< 1%)

Development, drafting or introduction of a proposal relating to electronic proxy voting for mutual insurers

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	13.19 (5%)			13.19 (3%)

Development, drafting or introduction of an OCI technical bill, relating to regulation of insurance companies.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	26.38 (10%)		101.81 (75%)	128.19 (26%)

Development, drafting or introduction of a proposal relating to rules guiding long term care insurance producer compensation

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	26.38 (10%)			26.38 (5%)

Development, drafting or introduction of a proposal relating to legislation to adopt National Association of Insurance Commissioners (NAIC) Insurer Receivership Model Act (IRMA) Section 711, regarding the qualified financial contracts of insurers.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	13.19 (5%)	7.45 (10%)	13.58 (10%)	34.22 (7%)

Development, drafting or introduction of a proposal relating to proposed rule that would require life insurers to use the 2012 Individual Annuity Reserving Mortality Table (2012 IAR Table)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	13.19 (5%)			13.19 (3%)

Development, drafting or introduction of principle based reserves proposal

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		3.73 (5%)	13.58 (10%)	17.31 (3%)

Proposed rule that would require life insurers to use the 2012 Individual Annuity Reserving Mortality Table (2012 IAR Table)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		3.73 (5%)		3.73 (< 1%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
2 (10%)	26 (10%)			28.86 (5.79%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
3.71 (15%)	26.38 (10%)			30.09 (6.03%)